



Middle of the Magic Loyalty Program Client Information

The Middle of the Magic loyalty rewards program allows clients to earn points for certain actions, including booking their vacations through an agent of Middle of the Magic Travel. The points earned can come from any vacation package with 3 days or more of tickets that is provided by Middle of the Magic Travel or as outlined below.

Benefits of MOTM Rewards for Clients

Once you have completed a trip that was booked through an agent of Middle of the Magic Travel, you will be able to earn and accrue rewards points which are redeemable according to the chart below. Rewards are an added bonus to the concierge level service you receive and just one of the ways we can say thank you for being a loyal client. Points are rewarded to the person who's name the vacation is booked under. We are unable to combine points from multiple accounts. Beginning October 1, 2019 your Middle of the Magic travel agent will be automatically enrolling you in the program after any trips travelled after October 1, 2019 and you can ask your agent at any time what the status is of your rewards points.

Earning Rewards Points

- Earn 1 point for every \$20 spent of the trip booking total after travel is complete (i.e. a trip totaling \$2,000.00 would receive 100 points)
- Earn 5 points for referring a friend and the friend books a vacation and travels
- Earn 5 points for leaving a review on the agent who booked your trip Facebook page (after each vacation)

Redeeming Rewards Points

Once you have earned enough points to redeem them (250 points or more), you will have the option of redeeming them for one of the following:

- 250 points = \$40 Disney Gift Card or payment towards your next booked vacation
- 500 points = \$90 Disney Gift Card or payment towards your next booked vacation
- 750 points = \$140 Disney Gift Card or payment towards your next booked vacation
- 1000 points = \$190 Disney Gift Card or payment towards your next booked vacation
- 1250 points = \$240 Disney Gift Card or payment towards your next booked vacation
- 1500 points = \$290 Disney Gift Card or payment towards your next booked vacation

Gift cards will be sent electronically. Payment towards your next booked vacation will be done through Middle of the Magic Travel.

Reward Points Minimums and Maximums

Minimum – You must accrue 250 reward points before they will become available for redemption.

Maximum – You may only accrue 1500 reward points at a time. Once your Rewards balance reaches 1500 points, you will need to redeem your accrued points before you are able to earn more points.

Reward Points Expiration and Transferring of Points

At this time, reward points do not expire.

Points do not transfer to any other agency and are solely for the use with Middle of the Magic Travel.

You can only accrue points under the same agent.

Purpose of the Program

The purpose of the Middle of the Magic Loyalty Rewards program is to drive repeat business and to reward the clients who continue to book with us. These are essentially the clients to pass on referral business.

Disclaimer

This program can be changed or terminated at any time.

Frequently Asked Questions

[Can I earn points for any travel I book with Middle of the Magic, not just Disney?](#)

Yes, except for Disney Cruise Line. Beginning October 1, 2019, trips traveled with MOTM are eligible to earn points. Vacation packages (for theme park destinations) must include 3 days or more of tickets.

[What happens if one person pays for all the rooms in my party? Do the points go with the person who paid?](#)

No. Points can only be awarded to the lead guest on each reservation regardless of who pays.

[Is there a cap on points?](#)

Yes. The cap is 1500 points. You would need to redeem your points after you get to this amount and then the points would start over.

[Does the gift card have to be a Disney gift card?](#)

For Disney clients, clients can have the option of a Disney gift card or payment towards a future trip booked with MOTM.

Any other clients, clients can have the option of a gift card (i.e. Visa, Mastercard, AMEX) or payment towards a future trip booked with MOTM.

[Can I use my Disney Cruise Line Thank You Reward \(onboard credit\) with rewards points?](#)

Reward points are rewarded after you have traveled. If you have earned points from previous traveled booked with Middle of the Magic (i.e. Disney World trip(s)), then you can redeem your points for a gift card or payment towards your next cruise and still get a Thank You Reward (onboard credit) for your next cruise.

[When are rewards points calculated?](#)

Points will be calculated after each trip has been taken.

[How will I know my points balance?](#)

After you return from each trip, your agent will let you know your points balance. You can also ask your agent at any time to check your points balance.

[How is my gift card delivered?](#)

Gift cards will be sent electronically to the email address on file.

[What happens to my points if my agent is no longer with Middle of the Magic travel and I have a new agent with Middle of the Magic Travel?](#)

Your new agent will be notified of your points balance and take over from there.

[My agent is no longer with Middle of the Magic and is with a new agency. Can I transfer my points balance to the new agency?](#)

No. Points are only for use with Middle of the Magic Travel.